

NEW JERSEY BLAZE

Press Release



January 29th 2009

Men's Soccer Franchise Launched in Central Jersey

The National Premier Soccer League (NPSL) is set to further into New Jersey the announcement that the New Jersey Blaze enter the league as a 2010 expansion team. The Blaze will compete in the East Coast Conference of the NPSL; the highest level of men's amateur soccer in the United States.

The Blaze will become the third New Jersey team in the NPSL with the Morris County Colonials already representing the North and the AC Diablos the South. Despite the two already established teams, the Central Jersey region remains untouched and the Blaze are confident of finding undiscovered talent to help guide them towards becoming a successful NPSL outfit. "After working with youth soccer clubs in the area for a number of years we know people are passionate about soccer here and we are aware of the high standard of players that have been produced locally. It is our intention to provide opportunity for such local players" remarks Blaze franchise owner Andy Sones. "As well as providing high level soccer to entertain fans, we anticipate that many local players from Brunswick and the immediately surrounding areas will make up the core of the team, giving them the opportunity to represent their town at the highest amateur level possible." As an amateur league, Blaze players will typically be playing with high level college programs through the fall, and with the Colonials May through the start of August. The 2010 team will include many players with elite high level experience at the collegiate level and abroad, along with local talent from South Brunswick and the surrounding communities.

"I am pleased to welcome the New Jersey Blaze into the NPSL" comments league Commissioner Dan Trainor. "After demonstrating strength in the local soccer community, including affiliations with a number of local youth clubs, as well as displaying good business values, I have full confidence that the Blaze will be a successful franchise that will only strengthen the reputation of the league as a whole."

The announcement of the team's arrival in Central Jersey will propel the area onto the sporting landscape and will drive interest in soccer; already a dominant sport in local towns. As an example; South Brunswick Soccer Club boasts over 25 youth travel teams, plus an elite Academy program, FC Black. The Blaze franchise will promote participation amongst local youth players, providing role models and soccer as a source of family entertainment. Indeed, the Blaze are to be community oriented franchise with plans to develop local youth soccer players already underway. The Blaze are seeking to provide full soccer provision across Central Jersey, culminating in the opportunity for elite local players to progress through the US soccer system by competing in a national level league.

The New Jersey Blaze is the Central NJ member of the National Premier Soccer League, an independent national league representing the highest level of amateur soccer in the United States. The team will play in the East Coast Conference where opponents will include established teams such as Philadelphia Liberty, Queen City, Long Island Academy and the 2008 National Champions, the Pennsylvania Stoners. The five regional conference winners from around the country play-off for the National Championship held in July.

The New Jersey Blaze are an affiliate of the New Jersey Soccer Group, a management company representing a family of soccer based organizations offering a full range of soccer services in northern New Jersey.

More about the Blaze at
More about the NPSL at

www.njblaze.com
www.npsl.info/

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